



NEWS RELEASE

FOR IMMEDIATE RELEASE

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REDDING RANCHERIA CELEBRATES INDIAN DAY ON SEPTEMBER 28, 2007

Redding, CA, September 27, 2007- The Redding Rancheria is very proud to celebrate Indian Day which is celebrated the fourth Friday in September (usually). "It is important to the Redding Rancheria Tribal Government to recognize the importance of Indian Day and to not only educate our employees but the larger community about the history and struggle of our people." Tracy Edwards CEO

It is recognized on a National and State level. The earliest observance was in 1912 by a group of Rochester, New York Boy Scouts at the suggestion of Dr. Arthur Parker, Director of the Rochester Museum of Arts and Sciences. The Boy Scouts started this celebration and continued it to 1915.

In 1914, Red Fox James, a Blackfoot from Montana, traveled on horseback four thousand miles soliciting the aid of governors for a holiday honoring the American Indians. He presented his proposal to a group of governors in Washington DC on December 14, 1914 where it was adopted by 24 states. In the 1915 annual meeting of the American Indian Association, 1,250 Native Americans gathered in Lawrence, Kansas and sanctioned the plan. At this session, September 28, the fourth Friday in September, was set forth as the designated date. The following year, New York adopted the celebration preceding the adoption of other states. While a few states have selected other days, most states follow the September convention of honoring our Native American heritage.

There are more than 100 recognized tribes in California; more than any other state in the nation. An acknowledgment of the California Indians came in 1968 when Governor Ronald Reagan signed a resolution calling for the fourth Friday of each September to be American Indian Day. It was hoped that this acknowledgment would help to inform the general public about Indian heritage and the problems that are confronted by Indians in California.

For years, the California tribes celebrated Indian Day by renewing their ties to the Earth and keeping alive the ways of their ancestors. It was in 1998 when the California Legislature passed Assembly Bill No. 1953 (Baca), establishing the day as an official state holiday. Today, people of all ages celebrate California Native American Day by learning more about the culture, heritage and traditions of the California Indian. Thanks to this important piece of legislation, public schools and community colleges will pursue

2000 Redding Rancheria Rd. Redding, CA 96001

The Redding Rancheria is located in Northern California, just a few miles off of California Interstate 5 and directly off Highway 273. The Redding Rancheria is a federally recognized Tribe whose members are of the Pit River, Wintu and Yana decent. The Redding Rancheria operates Tribal administration offices, Win-River Casino, Redding Rancheria Indian Health, Redding Rancheria Head start, Win-River Mini-Mart, and the Hilton Garden Inn.

educational exercises and model lesson plans and curricula relating specifically to the rich and varied history of the many tribal groups of California.

Media Invitation:

What: Indian Day Celebration at Win-River Casino with drumming, giveaways, and a live remote.

When: September 28, 2007: 12 p.m. – 2 p.m.

Where: Win-River Casino's entrance, 2100 Redding Rancheria Rd.

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